

Earned Media – Digital Marketing Executive

Executive of Earned Media will be responsible to execute SEO activities for multiple clients, taking account of the principles of SEO, the novelties of the discipline and the guidelines of the Manager.

Why work here?

At Being Digitalz, we promise to share the value of our experience. To keep pace with advances in digital customer experience, you need a partner who knows the landscape inside out. Someone who knows where they can deliver value and is honest enough to tell you where they can't.

We specialise in understanding where your customers are, what they're doing and why they're doing it. This means we can optimise your online marketing properties and work with you to enhance your customers' experience while delivering improved brand visibility in the right time, right place and in the right way.

We'll help in attracting new, relevant customers and delivering measurable and increased performance.

Responsibilities and Key Accountabilities

- Develops the activities included in the project plan, under the Manager's instructions
- Investigates SEO novelties and evaluates with the Manager how to put them in practice
- Helps the Manager to detect new optimisation opportunities in the clients' owned media
- Collaborates with the Manager in the follow up of objectives for each assigned client
- Prepares clients' presentations and reports

Education Required:

- The knowledge, skills and abilities typically acquired through the completion of a bachelor's degree program or equivalent degree in a field of study related to the job.

Years of Relevant Work Experience: *Min. 6 Months*

Preferred Qualifications:

- Understanding of HTML Basics.
- Understanding of Web Analytics Fundamentals
- Understanding of Marketing Basics
- Fluent English, including knowledge of all grammatical rules

Knowledge, Skills, Abilities and Competencies:

- Technical Knowledge
- Experience in Search Usage of Google, Bing.
- Project Owner
- Understands business

***If you are interested, please email your resume at hr@beingdigitalz.com**